



THE JANUS SCHOOL



Dear Friend of Janus,

The Janus School will host its second annual Ginger Goudie Memorial 5K and Fall Fest on Saturday, October 5, 2024, at our campus in Mount Joy, PA. This event supports our school for students with learning differences and honors Ginger Goudie, a dear friend, mother, and 20+-year Janus teacher who lost her courageous battle with cancer in 2022. **I'm writing to ask you to please support this important event by becoming a sponsor.**

The 5K and Fall Fest is one of the many events we host to engage our community and raise awareness of our school, our mission, and the services we provide to the kids who need us. We had over 150 runners in our 5K last year, which exceeded our expectations for a first-year event! The Fall Fest portion of the day is a free community event with games for kids, food trucks, music, and a bounce house. We estimate that over 300 people joined us for fun family activities on our campus last year. It was a beautiful event that honored Ginger's legacy of promoting togetherness and fostering community connections with Janus. We look forward to growing the event this year and welcoming even more runners, families, and community members to our campus for the day!

The Janus School is the only school in south-central Pennsylvania dedicated to the education of students with learning differences. Located in Mount Joy, PA, we serve students in grades K-12 diagnosed with a language- or math-based learning disability, ADHD, autism spectrum disorder (ASD), executive function difficulties (EFD), nonverbal learning disorder, or auditory processing disorder. We give our students the tools they need to achieve academic success and lead happy, independent lives where they are their own biggest advocates.

We appreciate your support of this event and hope you will join us as a sponsor to help make it a success!

Sincerely,

Ashlee Hurley
Director of Development
717.653.0025 ext. 105
ahurley@TheJanusSchool.org



Sponsorship Levels

Presenting Sponsor: \$10,000

Package includes logo recognition as the presenting sponsor for all pre-event advertisements and communications (including flyers, event webpage, social media posts and other marketing materials).

Event day recognition includes:

- Logo placement on the top of back of race t-shirts (provided to every runner)
- Logo inclusion on race packets, with an additional opportunity to include logo merchandise in swag bags (provided by sponsor)
- Banner prominently displayed at the start/finish (provided by sponsor) and along the race route
- Exhibit table at Fall Fest, with additional opportunity to provide logo merchandise for game prizes
- Opportunity to welcome runners and start the race
- Ten race registrations

Platinum Medal Sponsor: \$5,000

Opportunity to include logo merchandise in swag bag (provided by sponsor). Company logo on a sign along race route, event webpage, and large logo on back of race t-shirts (under Presenting Sponsor). Social media recognition in Janus social posts leading up to the event, opportunity to have an exhibit table at Fall Fest, verbal recognition at event, five race registrations.

Gold Medal Sponsor: \$2,500

Opportunity to include logo merchandise in swag bag (provided by sponsor). Company logo on a sign along race route, event webpage, and medium logo on back of race t-shirts. Social media recognition in Janus social posts leading up to the event, opportunity to have an exhibit table at Fall Fest, verbal recognition at event.

Silver Medal Sponsor: \$1,000

Opportunity to include logo merchandise in swag bag (provided by sponsor). Company logo on a sign along race route, event webpage, and small logo on back of race t-shirts. Opportunity to have an exhibit table at Fall Fest, verbal recognition at event.

Bronze Medal Sponsor: \$500

Opportunity to include logo merchandise in swag bag (provided by sponsor). Company logo on a sign along race route and on event webpage, verbal recognition at event.

Community Sponsor: \$250

Opportunity to include logo merchandise in swag bag (provided by sponsor).

The Janus School is a registered 501(c)(3). Some sponsorships may qualify as a charitable contribution. A letter detailing the tax-deductible portion of your sponsorship will be mailed to you after the event.



Sponsorship Commitment Form

Contact Name _____ Company _____

Address _____ Suite/Floor _____

City, State and Zip _____ Telephone _____

E-mail _____

Company Social Channels: Facebook Twitter Instagram LinkedIn

We would like to support The Janus School Ginger Goudie Memorial 5K and Fall Fest by becoming a sponsor.

Please count us in for:

Sponsorships

____ Presenting Sponsor: \$10,000

____ Platinum Medal Sponsor: \$5,000

____ Gold Medal Sponsor: \$2,500

____ Silver Medal Sponsor: \$1,000

____ Bronze Medal Sponsor: \$500

____ Community Sponsor: \$250

____ We can't commit to a sponsorship, but we would like to contribute to the **Ginger Goudie Financial Aid Fund** to support families who need assistance to make their child's Janus education possible. A check is enclosed.

*** Please respond by September 13, 2024, to ensure sponsor recognition fulfillment***

PLEASE SEND THIS FORM ALONG WITH PAYMENT TO:

The Janus School
5K and Fall Fest
Attn: Ashlee Hurley
205 Lefever Road
Mount Joy, PA 17552

Questions? Contact ahurley@TheJanusSchool.org or 717.653.0025 x105