

# THE JANUS SCHOOL



Dear Friend of Janus,

The Janus School will host our twenty-fourth Raising Spirits Gala & Auction on **Saturday, April 5, 2025**, at our campus in Mount Joy. This annual event is our largest and most critical fundraiser, supporting our students with learning differences. This year's theme is "A Bridgerton Ball." **I'm writing to ask you to please support this important event by considering sponsorship at one of many different levels.**

Since the inception of Raising Spirits in 2002, we have raised over \$1M for educational programming and financial aid that benefits families for whom tuition is a financial burden. Janus is the only independent school in Central Pennsylvania dedicated to helping students with language- or math-based learning disability, ADHD, autism spectrum disorder (ASD), executive function difficulties (EFD), nonverbal learning disorder, or auditory processing disorder. Over 40% of our current students come from mid- to moderate-income families and qualify for some form of financial assistance that makes their child's education at Janus possible.

Janus families come to us after navigating their child's diagnosis and searching for resources that will help their child succeed at school. Many of our students have been told that they can't do certain things because of their learning differences, so they believe that learning is impossible and associate school with stress, anxiety, and hopelessness. At Janus, we assure all of our students that they can do hard things. The Janus difference is our approach to teaching and focusing on each student's unique learning needs. We give our students the tools they need to achieve academic success and lead happy, independent lives where they are their own biggest advocates.

At this year's event, we will "raise the paddle" for student financial aid and honor the memory of our dear friend, former Janus parent, and longtime board member **Larry Keating**, who served Janus for over 25 years.

**We would be delighted if you would support this year's event as a sponsor. Thank you in advance for your time and consideration!**

Very Sincerely,

A handwritten signature in black ink, appearing to read 'Ashlee Hurley', written in a cursive style.

Ashlee Hurley  
Director of Development

# The 2025 Janus School Raising Spirits Gala & Auction



## Sponsorship/Tickets

### **Platinum Sponsor: \$5,000**

Seating for 16 Guests (2 tables)  
Verbal Recognition  
Listing in Event Materials

### **Gold Sponsor: \$2,500**

Seating for 8 (1 table)  
Verbal Recognition  
Listing in Event Materials

### **Silver Sponsor: \$1,300**

Seating for 4  
Listing in Event Materials

### **Bronze Sponsor: \$650**

Seating for 2  
Listing in Event Materials

### **Janus Faculty Table/Tickets Sponsor: \$75/ticket or \$750/table**

Consider purchasing a ticket or sponsoring a table for our faculty members. Sponsorship includes logo recognition at faculty tables and listing in event materials.

**Table for 8:** \$1,100 per table

**Individual Tickets:** \$150 each

## Event Sponsorships and Logo Placement Opportunities

### **Bar Sponsor: \$750** *Please note: this sponsorship level does not include tickets to the event.*

Raising Spirits features an open bar, which means there will be lots of eyes on your logo, prominently featured at the bar! Sponsorship includes logo recognition at the bar and in event materials.

### **Cork Pull Station Sponsor: \$500** *Please note: this sponsor level does not include tickets to the event.*

Event participants purchase a chance to pull a cork from a basket that corresponds to a random bottle of wine on the rack. Sponsorship includes logo recognition at the cork pull station and in event materials. *Any donor who provides product for the cork pull totaling \$500 (or more) in value will be listed as an in-kind sponsor.*

### **Welcome Sponsor: \$250** *Please note: this sponsor level does not include tickets to the event.*

All event guests stop by the Registration table when they enter Raising Spirits. Your logo will be featured at the table along with a welcome message. Sponsorship includes logo recognition at the Registration table and in event materials.

### **The Janus School Quilt Sponsor: \$250** *Please note: this sponsor level does not include tickets to the event.*

A Raising Spirits tradition! Each year, the mother of one of our teachers hand-stitches a quilt that incorporates patches made by Janus students. The quilt is offered as an item in the live auction, and the bidding gets fierce! Sponsorship includes verbal recognition during the live auction and in event materials.

### **Heads or Tails Game Sponsor: \$150** *Please note: this sponsor level does not include tickets to the event.*

During the live auction break, event participants can play "heads or tails," where they attempt to predict the outcome of the coin toss and indicate their choice with their hands placed on their head or their "tail." The winner receives a bottle of Veuve Clicquot. Sponsorship includes verbal recognition during the game and in event materials.

### **Raise the Paddle Video Sponsor: \$500** *Please note: this sponsor level does not include tickets to the event.*

"Raise the Paddle" is when we ask all guests to raise their paddles in support of The Janus School Financial Aid Fund. As the Raise the Paddle video sponsor, your logo will be featured at the beginning and end of the video and in event materials.

*Some sponsorships may qualify as a charitable contribution. After the event, you will receive a letter detailing the tax-deductible portion of your sponsorship.*

